

CHELSEA HOPE DUTTON

Art Director / Photographer

Badass Mermicorn who never stops learning

About Me: I am a creator, a space holder, and a wizardress of curiosity. I have an art direction and photography background within advertising (CPG), sports and apparel spaces. I love bringing stories to life through art of photography & cinema.

Say Hello

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Call me Van Wilder

Continuing Ed: School of the Art Institute of Chicago School of Visual Arts (NYC)

2019-Present

Chicago Portfolio School

2015-2016 Art Direction

Columbia College Chicago

2009-2011

PBCOM II Advertising Art Direction

Brooks Institute of Photography

200

Commercial Photography

University of Kansas

2003-2008

BGS II Applied Behavior Science

I've got skills

Photoshop. InDesign. Illustrator. Lightroom. After Effects. Premiere Pro Photography & Videography

Get down to business

Leo Burnett 2017-Present

Art Director

Creative chameleon concepting and designing promos. national rewards programs and everything to hit your phone screen or mailbox. Mentoring our blossoming junior creatives and interns.

On the photo front: directing shoots as well being hired as the stills photographer.

Kansas City Life Insurance 2014-2015

Marketing & Communications Coordinator

The lone creative among insurance intellects. Handled e-blasts. marketing materials and entrusted with the key to a room full of promotional treasures.

Bacchus Foundation 2012-2015

Board of Directors II Graphic Designer

Helped raise over \$200.000 for children's charities through design, smiles and adult proms.
Redesigned their logo and website.

Siege Sports 2013-2014

Graphic Designer

Designed and outfitted athletic teams with the finest apparel.

Contract Graphic Designer 2011-2014 Sock101

Kept consumers and corporations feet looking funky fresh through artistic sock design.

Union Broadcasting I Sports Radio 810

Had a hand in all the things (ESPN 610 magazine, web. print).

To sum it all up for the search engines:

Art directing, concepting and designing: emails, for web, direct mail, magazines, apparel, sports, typography, charity, logos & branding. Brainstorming with team. Researching ideas and stock photo sites. Collaborating with studio, producers, account, and strategy to bring all parts together. Presenting ideas to clients. Working as the photographer on photo shoots.